

## 2018 Lincoln Christmas Market Fees and Charges

### 8% increase for new traders

For new traders to the event who did not participate in 2017 fees and charges are proposed to increase by 8% as per the fees below.

Area	Area Profile	Basic Stall Size	Basic Price
Cathedral West Front	Outdoor trading area next to the West Front of Cathedral	3m x 3m	£1,797
Castle Square	Outdoor trading area in traditional cobbled square Unrivalled setting between the Castle and Cathedral	3m x 3m	£1,797
Perfect Presents (Castle Square)	Ideal for gifts, toys and craft traders. Traders may provide own stall within marquee.	3m x 3m	£1,797
Castle Grounds	Outdoor trading area inside a historic, secure location. Stalls mainly on grass so please bring floor covering. Temporary pedestrian flooring installed for public areas.	3m x 3m	£1,959
The Lawn (Outdoor)	Outdoor trading area on hard surface in the grounds of The Lawn.	3m x 3m	£1,469
Christmas Bazaar Chalets in Lawn	7 Open fronted avenue marquees. For gifts and crafts. Traders may provide own stalls within the marquee	3m x 3m	£1,549
Christmas Pantry	Open fronted avenue marquee. Flooring provided. Lincolnshire and Artisan food producers only	3m x 3m	£1,549
Westgate (Outdoor)	Outdoor trading area on hard surface in shadow of Castle walls	3m x 3m	£1,469
Westgate Craft Marquee	Craft Marquee – specialist crafts only. Covered marquee on tarmac surface. Traders may provide own stall within marquee	3m x 3m	£1,549
Big Wheel Marquee	Craft Marquee – specialist crafts only. Covered marquee on tarmac surface. Traders may provide own stall within marquee	3m x 3m	£1,549

Please note that at present a separate business rate may be applicable to outdoor markets which stallholders will also be charged should this come into place.

#### What the basic stall price covers:

- A 3m x 3m\* floor space with a single trading frontage (\* unless stated otherwise in the above information)
- One 13 amp electricity socket

#### What is not covered:

- **Your trading unit:** You must supply your own stall or trading unit
- **Additional floor space above the basic:** Additional floor space is available in all zones at a cost of £224 per sq m.
- **Storage Space:** Additional storage space or vehicle may be positioned alongside or close to your stall at a cost of £93 per sq m. This space must not be used for retailing.
- **Additional Electrical Sockets:** per additional 13amp and 16amp it will be £93 per additional 32amp it will be £139
- **Corner plot position:** you can request a corner plot position with a second trading frontage at a premium of +25% of your total stall space rental.

### Discounts

Lincoln Christmas Market is popular because of the balance of quality stalls as well as our unrivalled setting. To attract high quality, original, charity and local traders to our event we offer a range of discounts.

50%	Charity Discount*	To promote good causes and instil a true 'Christmas Spirit'. Charitable and non-profitable agencies such as Rotary and Round Table may apply for charitable discounts.
£200	Non UK Stallholders	This discount is for authentic Continental traders, particularly from Germany, whose presence will enhance the stall quality. Traders applying for this discount will be assessed on an individual basis, with discount given at the organisers' discretion. You must be travelling from outside the UK to our event to be considered for this rate.
£100	Craft/ Fairtrade Discount	To support hand made goods and crafts. We use this discount as a tool for improving overall stall quality. Organisers appreciate that not all crafts people are members of guilds. In certain cases, organisers may grant the craft discount if appropriate evidence can be supplied.
£200	Local Traders – within Lincoln City Boundary	For businesses based within Lincoln City boundary.
£150	Local Traders – within Lincolnshire	For businesses based elsewhere in Lincolnshire. To support local businesses and stimulate the local economy. To qualify for these discounts you must supply evidence that your business or home is within either the City or County boundaries. For the purpose of the local discounts, local authority boundaries are being used. <i>A photocopied council tax or business rates bill/invoice should be supplied as evidence.</i>

If a trader falls into more than one of these brackets only that highest discount applicable will be applied. \*Charity discounts will be capped to 8 stalls.

### Food and Drink Surcharges

To enhance the Christmas Market and promote regional foods and to levy traders who produce significant levels of waste (e.g. cooking fats) we have redefined our bands for food surcharges. We hope that this will encourage a wider range of original food stalls, encourage healthy eating, and enhance the overall appearance of Lincoln Christmas Market. The surcharges cover our rising costs, with street cleaning and litter collection at the Christmas Market totalling over £30,000 each year. The surcharge also levies those traders with higher margins.

#### **Band 1: 50% of stall price**

Organic  
Home butchered/baked/made produce  
Confectionary  
Delicatessens  
Tastes of Lincolnshire  
Fair Trade  
Hot Roast Chestnuts  
(No other food may be sold)  
Specialist regional/International  
*Over 75% of your produce must fit into this band for this to apply.*

#### **Band 2: 100% of stall price**

'Traditional' fried burgers and hotdogs, candy floss, doughnuts, baked potatoes, crepes, pizza, Chocolate fountains, caramelised nuts, coffee, hot chocolate (with Baileys)  
Please note that these foods will be assessed on an individual basis.

#### **Alcohol Levy: £356**

Charity stalls selling alcohol. If you are selling alcohol including Baileys in coffee, you will be required to pay an alcohol levy as part of the surcharges.

#### **Alcohol Levy £714**

All other alcohol stalls.